OEM / ODM capability statement

Six layers of customisation, with the MOQ and lead time each layer actually requires.

CUSTOMISATION LAYERS

OPTION	MOQ	LEAD TIME
Neutral label (our model, your sticker)	**100 pcs**	3-7 days
Logo marking on existing housing	**300 pcs**	10-15 days
Custom retail packaging	**500 pcs**	15-20 days
Custom firmware / boot logo / band plan	**500 pcs**	15-25 days
Housing colour or texture change	**1,000 pcs**	20-30 days
New housing tooling	**1,000 pcs + tooling**	35-50 days
Accessory bundling into one SKU	**200 pcs**	10-15 days

PROCESS

01 Enquiry & NDA — Spec, market, volume and target price; NDA before drawings are released.

02 Specification lock — Written spec, artwork, firmware list and packaging dieline approved by both sides.

03 Prototype — 1-3 units to the locked spec; you test audio, RF, fit and finish, then sign off.

04 Pilot run — 50-100 pcs with full test records; fixtures and assembly instructions frozen.

05 Mass production — Serialised build, 8-hour aging, RF calibration, 100% final test, packing audit.

06 Shipment — FOB / CIF / DDP with documents, certificates and a spare-parts kit.

START AN OEM BRIEF

sales@hamxera.com | WhatsApp +86 138 0000 0000

Tooling ownership stays with the customer. Samples credited against bulk orders.